



May 2017



# **Methodology and Weighting**

/ RED C interviewed a random sample of circa 1,000 adults aged 18+ online in each of the countries chosen for research between the 28<sup>th</sup> April and the 5<sup>th</sup> May.

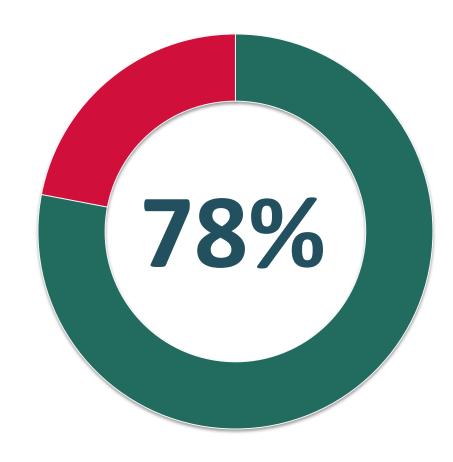
	Sample Size
France	N=1002
Germany	N=1000
Ireland	N=1007
Italy	N=1007
Netherlands	N=994
Poland	N=1003
Romania	N=1006
Spain	N=1000
Sweden	N=1013





- Quotas were set in each country based on latest's population statistics, covering age, gender, and region to ensure the sample is representative of all adults.
- / Total sample figures shown have been weighted to take account of population numbers aged 18+ in each country, based on latest EU stat data.









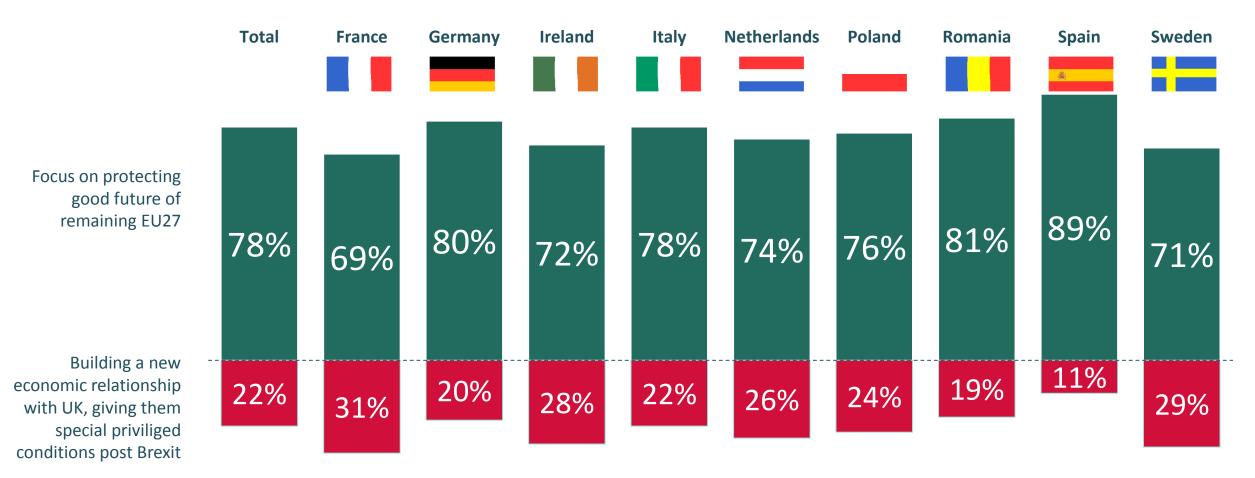
# Of EU Citizens asked Want the **Primary objective for Brexit negotiations** to focus on protecting good future of remaining EU27

Compared to

Just 22% who want the focus to be on building a new economic relationship with UK, giving them special privileged conditions post Brexit

#### **Primary objective for Brexit negotiations**

(Base: All Adults 18+ in each country)

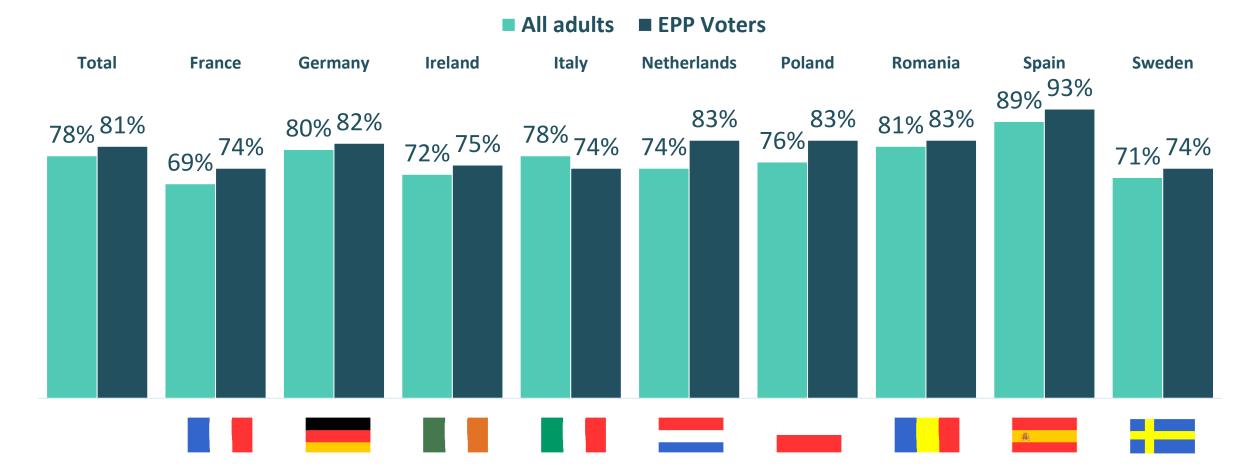




#### **Primary objective for Brexit negotiations**

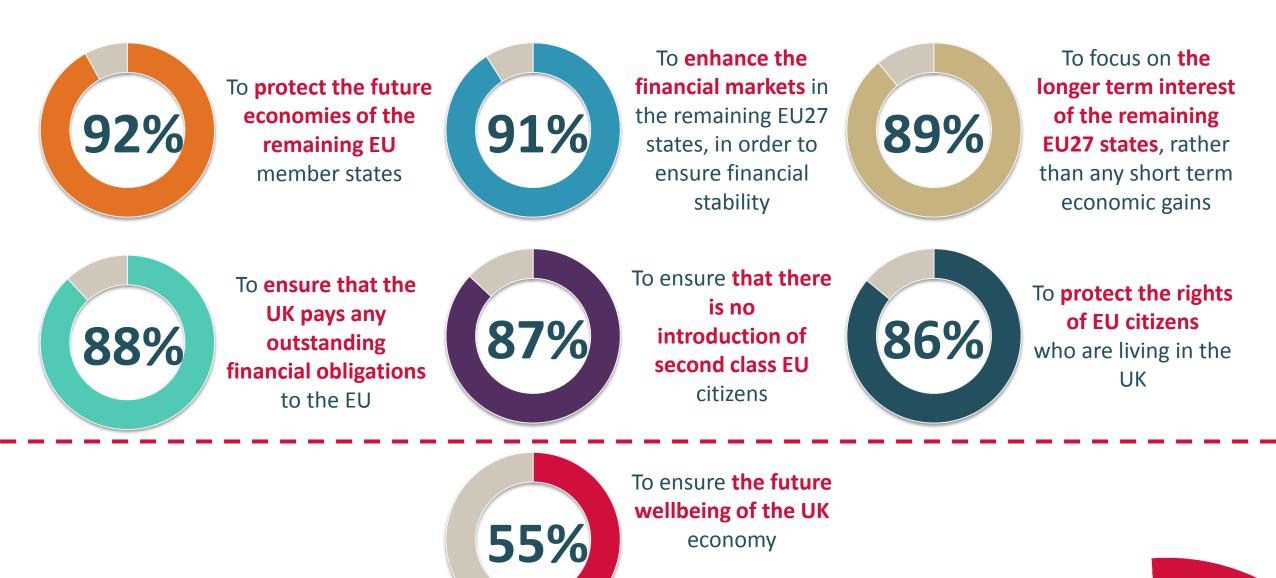
#### Focus on protecting good future of remaining EU27

(Base: All Adults 18+ in each country)



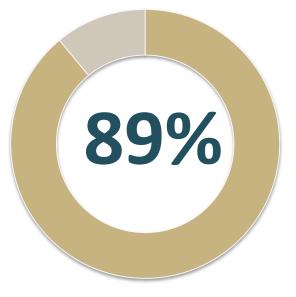


# **Citizens Priorities for the Negotiations**

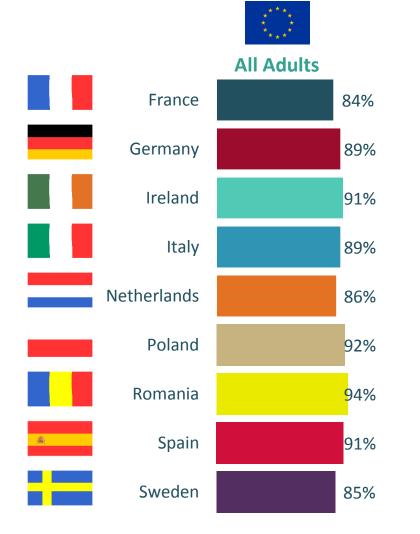


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# The longer term interests of the EU 27 are extremely important



To focus on the longer term interest of the remaining EU27 states, rather than any short term economic gains



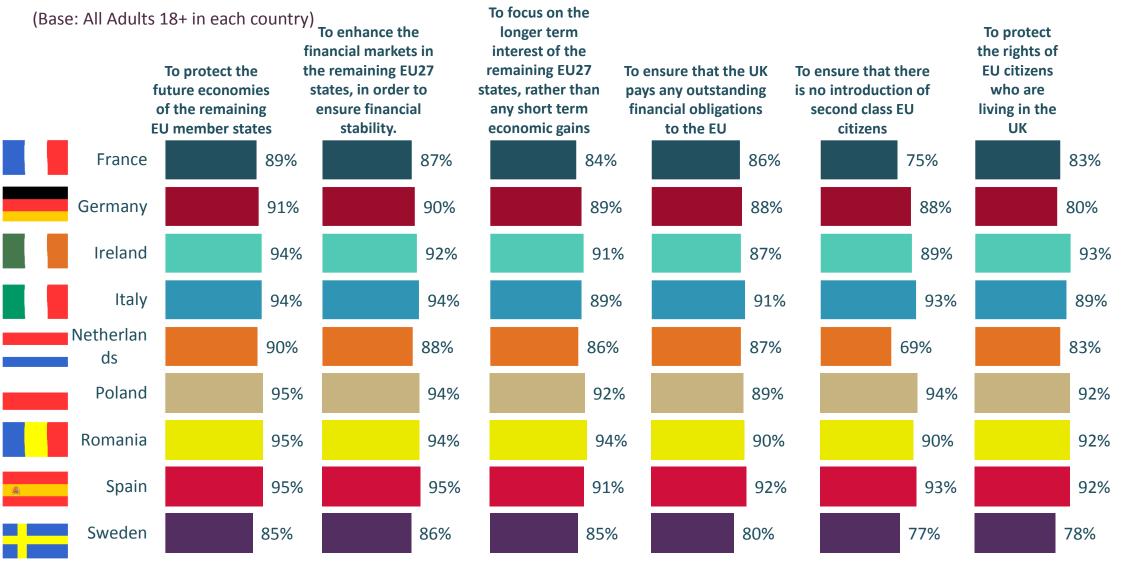


Importance of Brexit Negotiation Goals (Base: All Adults 18+ across countries weighted by population)		All Adults	EPP Voters	
	Not At All Not very Somewhat Important important Important	Extremely Important	NET IMPORTANT	NET IMPORTANT
To protect the future economies of the remaining EU member states		60%	92%	<b>96%</b>
To enhance the financial markets in the remaining EU27 states, in order to ensure financial stability	1% 5% 35%	56%	91%	<b>96%</b>
To focus on the longer term interest of the remaining EU27 states, rather than any short term economic gains	: 1% <mark>6%</mark> 41%	48%	89%	93%
To ensure that the UK pays any outstanding financial obligations to the EU	2%5% 32%	56%	88%	93%
To ensure that there is no introduction of second class EU citizens		56%	87%	91%
To protect the rights of EU citizens who are living in the UK		48%	86%	87%
To ensure the future wellbeing of the UK economy		16%	55%	57%

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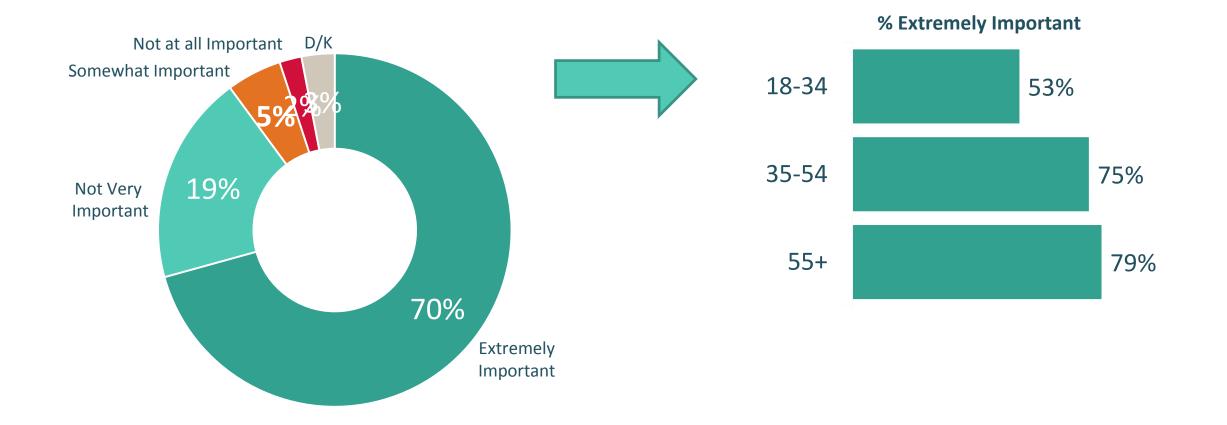
#### **Key Focus for EU Following Brexit – % NET IMPORTANT**



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#### Importance of Good Friday Agreement not being Undermined by Brexit Deal

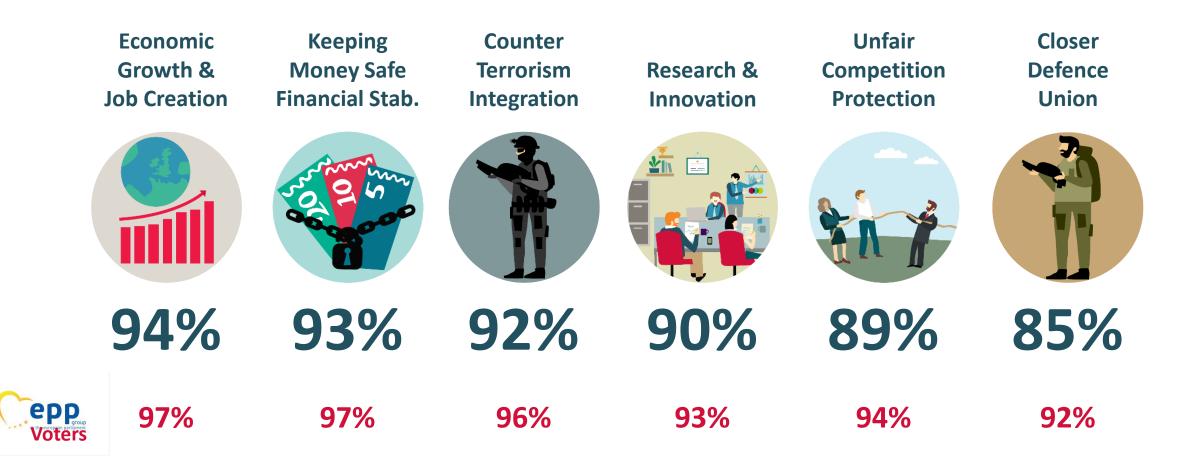
(Base: All Adults 18+ in Ireland)





#### **Key Focus for EU Following Brexit**

(Base: All Adults 18+ across countries weighted by population)

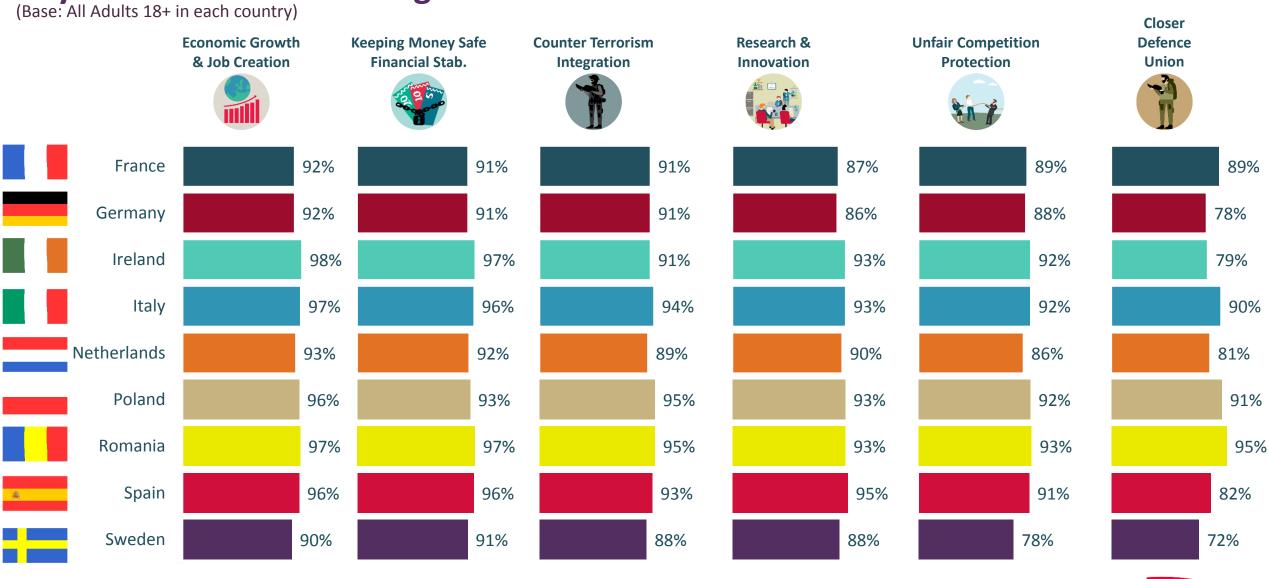




Key Focus for EU Following Brexit   (Base: All Adults 18+ across countries weighted by population)   Not At All Not very Somewhat   Extremely   Important important	All Adults NET IMPORTANT	EPP Voters NET IMPORTANT
Economic Growth and Job Creation 1 <mark>%</mark> 26% 69%	94%	97%
Keeping Money Safe/Financial Stability 1 <mark>%</mark> 32% 62%	93%	97%
Increased counter terrorism integration 1% 26% 66%	92%	96%
Research and Innovation Across Member States 1% 37% 53%	90%	93%
Protection against unfair competition in a globalised world economy 1 37% 52%	89%	94%
Closer defence union among the member states 2 6% 39% 46%	85%	92%



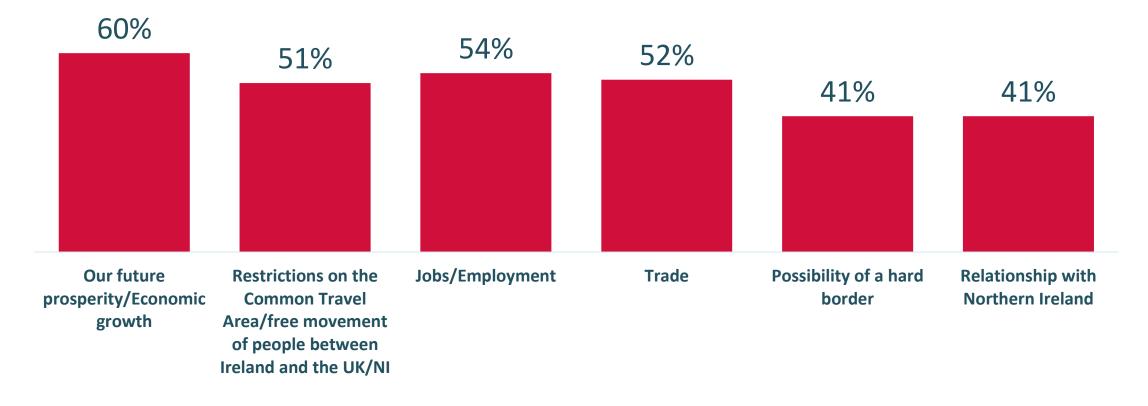
## **Key Focus for EU Following Brexit – % NET IMPORTANT**

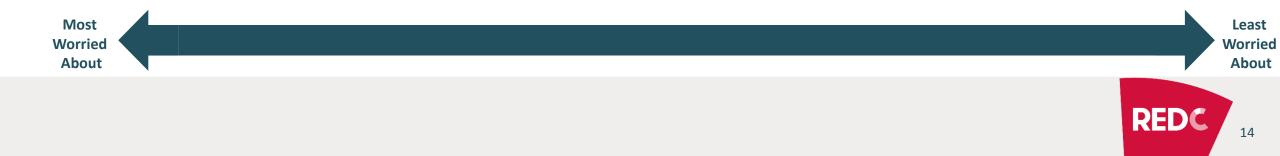




### Areas of concern for the Irish Population – % first 3 most Important

(Base: All Adults 18+ in Ireland)

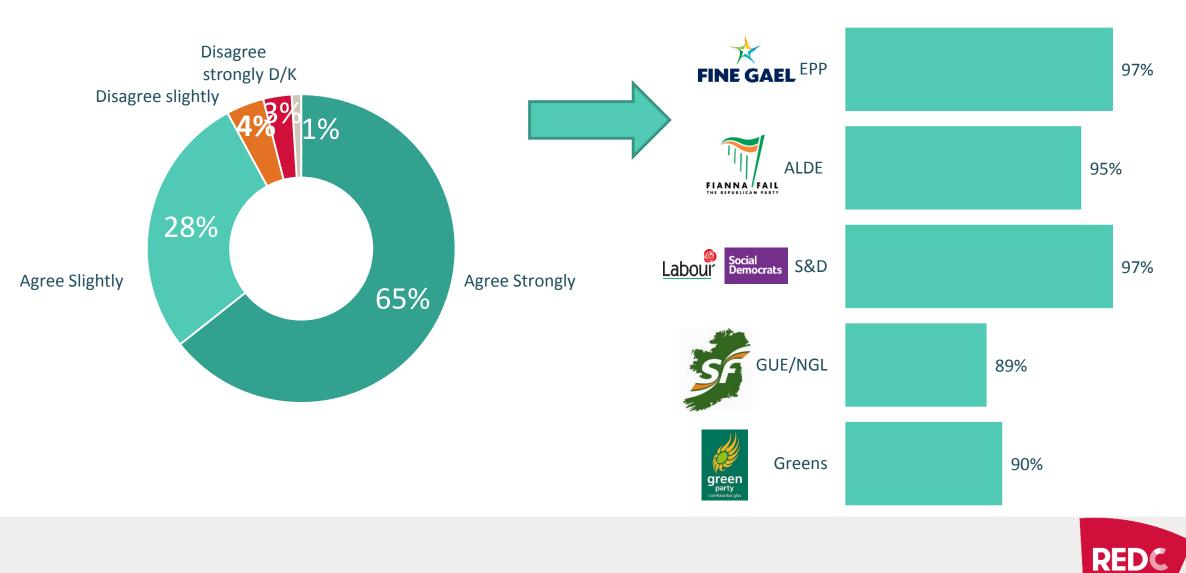




#### To protect Irish Interests, the EU should Work Closer Together

(Base: All Adults 18+ in Ireland)

Agree Strongly/Slightly



# THANK YOU

